

66th National Square Dance Convention® PROGRAM BOOK ADVERTISING SPACE CONTRACT

Advertiser: _____ Date: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

I/We offer to purchase from the 66th National Square Dance Convention® advertising space in the Program Book of the 66th National Square Dance Convention® to be held at the Duke Energy Convention Center in Cincinnati, Ohio, for the advertisement of the above listed advertiser in accordance with the ad sizes indicated below and in accordance with the rates, terms and conditions listed. *No alcoholic beverage advertisements will be accepted.*

Please indicate by ***circling the advertisement size and color format desired:***

Program Book only

Location and/or size:	Black & White	Color
Book size (8.5" x 11")		
Outside Back Cover (7.5" x 10")		\$1,200
Inside Back Cover (7.5" x 10")		\$1,000
Inside Front Cover (7.5" x 10")		\$1,000
Full Page Inside Book (7.5" x 10")	\$600	\$800
Half Page, Horizontal (7.5" x 4.75")	\$350	\$500
Quarter Page (3.75" x 4.75")	\$200	\$300
Eighth Page / Business Card (3.5" x 2")	\$150	\$200

Daily Schedule only

Book size (4.25" x 5.5")	Wed/Thur	Friday	Saturday	Same ad in all 3 Dailies
Outside Back Cover (3.75" x 5")	\$295	\$295	\$295	\$800
Inside Back Cover (3.75" x 5")	\$225	\$225	\$225	\$575
Inside Front Cover (3.75" x 5")	\$225	\$225	\$225	\$575
Center Pages (3.75" x 5")	\$200	\$200	\$200	\$500
Half Page (3.75" x 2.5")	\$125	\$125	\$125	\$350

Agreement and Specifications:

It is agreed that prices above are for advertising space only. Advertiser’s copy and graphics are preferred in digital format but other formats can be accommodated. Each advertiser should submit as a print ready copy of their ad,. Any unusual modifications required for the advertisement will result in an additional fee, which is not included in this agreement

Requests for specific positions in the program book will be honored whenever possible at the discretion of the 66th National Square Dance Convention®. All advertising copy is subject to acceptance by the 66th National Square Dance Convention®, and advertisers agree to indemnify, hold harmless and defend, at their expense, the 66th National Square Dance Convention®, its officers, employees, successors, and assigns from and against any claims or lawsuits for libel or slander, violation of rights, copyright violations or copyright infringements, or other suits predicated on the content of any advertisement.

Camera-ready copy, layout, and payment in full must be submitted on or before February 1, 2017. Payment may be made using cash, check, money order, or credit card (Visa, or MasterCard) payable to the 66th NSDC.

Send contract, payment in full, layout, and copy to:

66th National Square Dance Convention®

Joseph & Suellen Walker

1678 Four Mile Road North

Traverse City, MI 49696

231-946-7197 - home phone

squaredance@netonecom.net

If for any reason advertiser’s ad does not appear as agreed, advertiser’s total recovery is hereby agreed to be limited to the lesser of a refund of the price paid by the advertiser for the ad, or the difference in the price of the ad as printed (according to the above schedule) and the amount actually paid.

Agreed as to the terms set out above, subject to final approval of the copy and layout.

Program Book Representative Signature: _____

Print Name: _____

Title: _____

Date: _____

Advertiser’s Authorized Signature; _____

Print Name: _____

Title: _____

Date: _____