



Go with the Flow

Learn, Dance & Grow

LEADERSHIP CERTIFICATION PROGRAM

The Leadership Certification Program (LCP) is a series of panels, seminars and a Keynote Speech designed to help dancers become better leaders. The panels and seminars are moderated by the best-qualified leaders in our square dance activity. The LCP is intended to (1) enrich a dancer's knowledge of relevant issues facing square dancing, 2) provide information and materials to assist in promoting an interest in dancing, and 3) suggest ideas and strategies to help deal with local club challenges.

Participants will be required to attend 1) the Keynote Speech, 2) four core classes, and 3) two elective panels or seminars. Each participant will be responsible to have their attendance recorded by the Room Host of each panel or seminar.

Attending the Keynote Speech "What's Right With Dancing" is mandatory. Also, attendance at four of the following Core Sessions is required: **Build Your Club And Watch It Grow, Strong Leadership And Recruitment Go Hand In Hand, Raising Additional Funds For Your Club, Marketing And Advertising, USDA: Social Media, USDA: How To Properly Insure Your Club, Recruiting And Retaining Square Dancers, ARTS: New Dancer Recruitment – Promotion And Financial Assistance.**

To participate in the Club Leadership Certification Program, go to the Education Coordination Room (Room 235) and complete a registration form. Upon attending the required sessions, bring your attendance card to the Education Coordination Room (Rm. 235) to receive a Certificate of Completion and a dangle that can be attached to your badge. If you started this program in Des Moines, bring your attendance card to receive credit for sessions already attended. If you don't finish in Cincinnati, you will be able to complete the program in Kansas City. Come to the Education Coordination Room for a complete description of all panels and seminars offered at the 66th NSDC.

The LCP is an excellent opportunity to get new club members involved and educated on many issues that are important at the club level and will boost their confidence to assume leadership responsibilities at their club.

Experience Education